

MEDIA PACK 2024



[@propnews](https://twitter.com/propnews)



[linkedin.com/in/glenbennett](https://www.linkedin.com/in/glenbennett)



[fb.com/commercialnewsmedia](https://www.facebook.com/commercialnewsmedia)

www.commercialnewsmedia.com



Profile

[Commercial News Media](#) is an influential website portal and email digital newsletter dedicated to the business and commercial property community across the UK.

Read by business owners, senior management, key influencers and senior officials in local and national government, [Commercial News Media](#) reports on the important issues and developments with clear and comprehensive coverage.

With thousands of pages of news, daily updates and a comprehensive news email reaching thousands of readers, [Commercial News Media](#) offers a vital opportunity to promote business, report on success and generate debate.

Website statistics

With a target audience of senior decision makers, influential people and high net worth individuals in the business and commercial property sectors, [Commercial News Media](#) is a leading platform to promote your business or raise your profile in the area.



Page Views
17,864,242
per year



Unique Users
10,061,565
per year

Web stats show annualised figures for 2023 and changes from previous year. Source: Google Analytics & Matrix Stats.

Media reach



8,352
followers



9,068
followers



52,000
email
readers



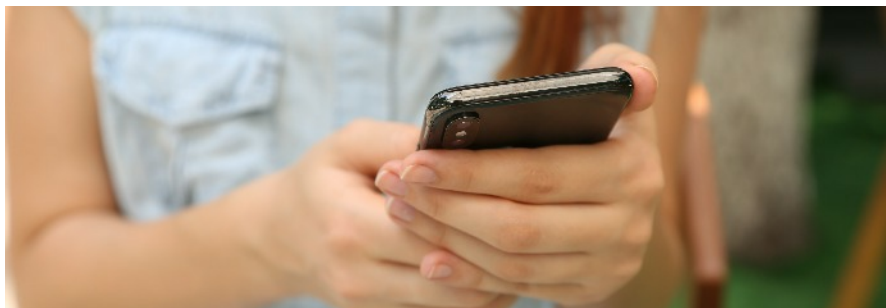
10,051,565
unique
web users

Email newsletter

In addition to our comprehensive website, [Commercial News Media](#) also produce a series of email newsletters, summarising the key deals and breaking stories.

Our newsletters are read by more than 52,000 regular readers from across the country in eight regionally focussed newsletters every week on a Thursday for the West Midlands, East Midlands, South West, Wales, South, North, London and the South East, and for Scotland.

Our news and email outputs are focused on the regional business and commercial property markets across the country as well featuring national and international news.



Rate Card

Website

- | | |
|------------------------------------|------------------|
| • Sidebar Advert (300x250px) | £315* per region |
| • Article bottom Advert (728x90px) | £215* per region |
| • Masthead leaderboard (728x90px) | £1675* |
| - displays on every page | |

Sidebar adverts can appear on every page or can be targeted according to region of interest. Costs shown are per calendar month.

Email newsletter

- | | |
|-----------------------------------|-------|
| • Sidebar Advert (250x250px) | £245* |
| • Masthead leaderboard (285x70px) | £315* |

We produce eight regional email newsletters. Costs shown are per region per calendar month.

* Minimum term 6 months.

Please note: All sizes shown are pixel width by pixel height.



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