

MEDIA PACK

2021



[@propnews](https://twitter.com/propnews)



[linkedin.com/in/glenbennett](https://www.linkedin.com/in/glenbennett)



[fb.com/commercialnewsmedia](https://www.facebook.com/commercialnewsmedia)

www.commercialnewsmedia.com



Profile

[Commercial News Media](#) is an influential website portal and email digital newsletter dedicated to the business and commercial property community across the UK.

Read by business owners, senior management, key influencers and senior officials in local and national government, [Commercial News Media](#) reports on the important issues and developments with clear and comprehensive coverage.

With thousands of pages of news, daily updates and a comprehensive news email reaching thousands of readers, [Commercial News Media](#) offers a vital opportunity to promote business, report on success and generate debate.

Website statistics

With a target audience of senior decision makers, influential people and high net worth individuals in the business and commercial property sectors, [Commercial News Media](#) is a leading platform to promote your business or raise your profile in the area.



Page Views
+13%

18,454,796
per year



Unique Users
+22%

9,546,077
per year



Hits
+21%

62,054,053
per year

Web stats show annualised figures for 2020 and changes from previous year. Source: Google Analytics & Matrix Stats.

Media reach



8,368
followers



9,024
followers



57,000
email
readers



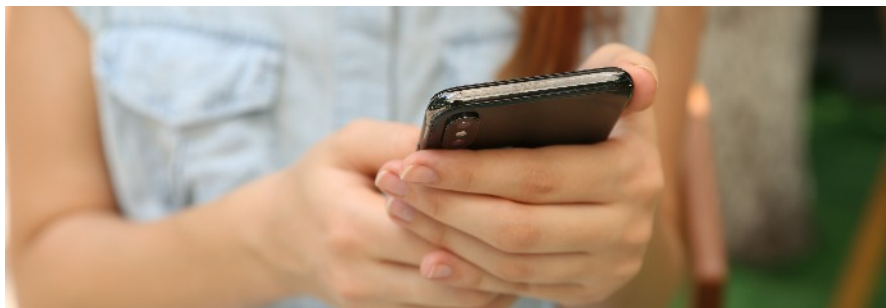
9,546,077
unique
web users

Email newsletter

In addition to our comprehensive website, [Commercial News Media](#) also produce a series of email newsletters, summarising the key deals and breaking stories.

Our newsletters are read by more than 57,000 regular readers from across the country in eight regionally focussed newsletters - twice per week on a Tuesday and Thursday for the West Midlands, East Midlands, South West, Wales, South, North, and London and the South East, and weekly on a Tuesday for Scotland.

Our news and email outputs are focused on the regional business and commercial property markets across the country as well featuring national and international news.



Rate Card

Website

- | | |
|------------------------------------|------------------|
| • Sidebar Advert (300x250px) | £315* per region |
| • Article bottom Advert (728x90px) | £215* per region |
| • Masthead leaderboard (728x90px) | £1675* |
| - displays on every page | |

Sidebar adverts can appear on every page or can be targeted according to region of interest. Costs shown are per calendar month.

Email newsletter

- | | |
|-----------------------------------|-------|
| • Sidebar Advert (250x250px) | £245* |
| • Masthead leaderboard (285x70px) | £315* |

We produce eight regional email newsletters. Costs shown are per region per calendar month.

* Minimum term 6 months.

Please note: All sizes shown are pixel width by pixel height.



T: 01278 760003 | **M:** 0771 493 9064 | **T:** [Twitter.com/propnews](#)

Sales: glen@commercialnewsmedia.co.uk

Editorial: news@commercialnewsmedia.co.uk

www.commercialnewsmedia.com

The screenshot displays the Commercial News Media website interface. At the top, there's a navigation bar with links like 'Latest Jobs', 'About', 'Advertise', 'Media Pack', 'Contacts', 'Latest e-newsletter', and 'Privacy Policy'. The main header features the 'CN COMMERCIAL NEWS MEDIA' logo and the tagline 'Expert advice from exceptional professionals'. Below this, a secondary navigation bar lists regional categories: 'HOME', 'LATEST JOBS', 'ENGLAND', 'SCOTLAND', 'WALES', and 'EUROPE'. The main content area shows a featured article titled 'Logicor lets 49,000 sq ft logistics at Liberty Park, Lichfield' dated June 8, 2021, accompanied by a large image of the building. Below this, there's a section for 'LONDON & SOUTH EAST' with several smaller article thumbnails, including 'EDGE enters UK market by securing project on London's South Bank' and 'Chancerygate trade park full as final letting completed'. A prominent 'SIGN UP FOR OUR E-NEWS' button is visible on the right. Further down, a large banner celebrates '8 YEARS of GROWTH' for Commercial News Media, dated July 9, 2019. Below the banner, there are social media links for LinkedIn and Twitter, and a brief mention of record website visits. The bottom of the page features a grid of smaller news snippets, such as 'Women in Property announces South West Student Awards finalists' and 'Newly refurbished office space comes to market in Taunton', along with a 'Valuation Lease Advisory Rating Building Consultancy Property Management Agency' logo and another 'SIGN UP FOR OUR E-NEWS' button.