

MEDIA PACK

2018



@propnews



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[fb.com/commercialnewsmedia](https://www.facebook.com/commercialnewsmedia)

www.commercialnewsmedia.com



Profile

[Commercial News Media](#) is an influential website portal and email digital newsletter dedicated to the business and commercial property community across the UK.

Read by business owners, senior management, key influencers and senior officials in local and national government, [Commercial News Media](#) reports on the important issues and developments with clear and comprehensive coverage.

With thousands of pages of news, daily updates and a comprehensive news email reaching thousands of readers, [Commercial News Media](#) offers a vital opportunity to promote business, report on success and generate debate.

Website statistics

With a target audience of senior decision makers, influential people and high net worth individuals in the business and commercial property sectors, [Commercial News Media](#) is a leading platform to promote your business or raise your profile in the area.



Page Views
+14%

14,782,525
per year



Unique Users
+36%

7,280,713
per year



Hits
+9%

46,532,924
per year

Web stats show annualised figures for Q1-3 2017 compared to Q1-3 2016.
Source: Google Analytics & Matrix Stats.

Media reach



6,923
followers



6,720
followers



75,000
email
readers



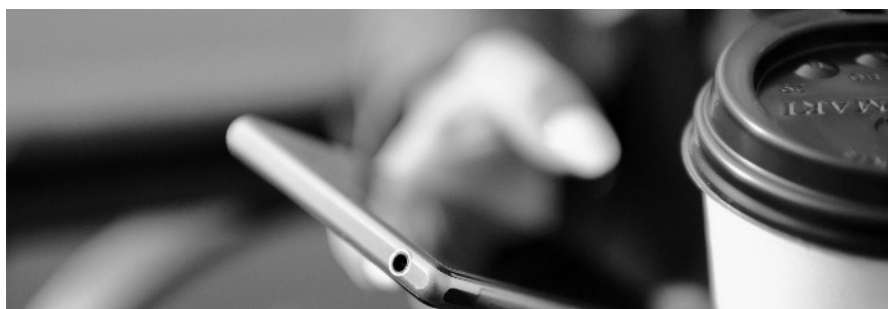
7,000,000
unique
web users

Email newsletter

In addition to our comprehensive website, [Commercial News Media](#) also produce a series of email newsletters, summarising the key deals and breaking stories.

Our newsletters are read by more than 75,000 regular readers from across the country in eight regionally focussed newsletters - twice per week on a Tuesday and Thursday for the West Midlands, East Midlands, South West, Wales, South, North, and weekly on a Tuesday for London and Scotland.

Our news and email outputs are focused on the regional business and commercial property markets across the country as well featuring national and international news.



Rate Card

Website

- | | |
|------------------------------------|------------------|
| • Sidebar Advert (300x250px) | £235* per region |
| • Article bottom Advert (728x90px) | £160* per region |
| • Masthead leaderboard (728x90px) | £1260* |
| - displays on every page | |

Sidebar adverts can appear on every page or can be targeted according to region of interest. Costs shown are per calendar month.

Email newsletter

- | | |
|-----------------------------------|-------|
| • Sidebar Advert (250x250px) | £185* |
| • Masthead leaderboard (285x70px) | £235* |

We produce eight regional email newsletters. Costs shown are per region per calendar month.

** Minimum term 6 months.*

Please note: All sizes shown are pixel width by pixel height.



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www.commercialnewsmedia.com

The screenshot displays the Commercial News Media website. At the top, there's a navigation bar with links like 'Latest jobs', 'About', 'Advertise', 'Email marketing', 'Media Pack', 'Contacts', and 'Latest e-newsletter'. The main header features the 'CN COMMERCIAL NEWS MEDIA' logo and a 'GET O' button. Below the header, a 'HOME' section lists regional categories: 'LATEST JOBS', 'ENGLAND', 'SCOTLAND', 'WALES', and 'EUROPE'. The main content area highlights a story titled 'Radius global HQ at Crewe Business Park nears completion' with a date of Nov 20, 2017. Below this, a 'WALES' section features an article 'Associated British Ports launches transformed property arm' dated Nov 17, 2017. Other articles include 'Cardiff Metropolitan University launches stroke research facility' (Nov 16, 2017) and 'Industrial letting in Cardiff' (Nov 16, 2017). A sidebar on the right contains a 'TFT!' advertisement and a 'LATEST JOBS' section. At the bottom, there's a 'Social Media' section with icons for Facebook, Google+, Twitter, LinkedIn, and Pinterest, and a 'You Tube' icon. A newsletter sign-up button is located in the bottom right corner.