



The business to business web and email news portal

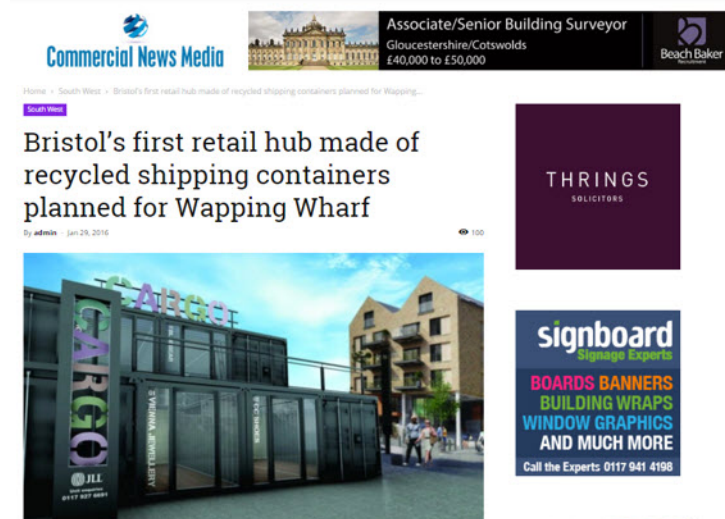
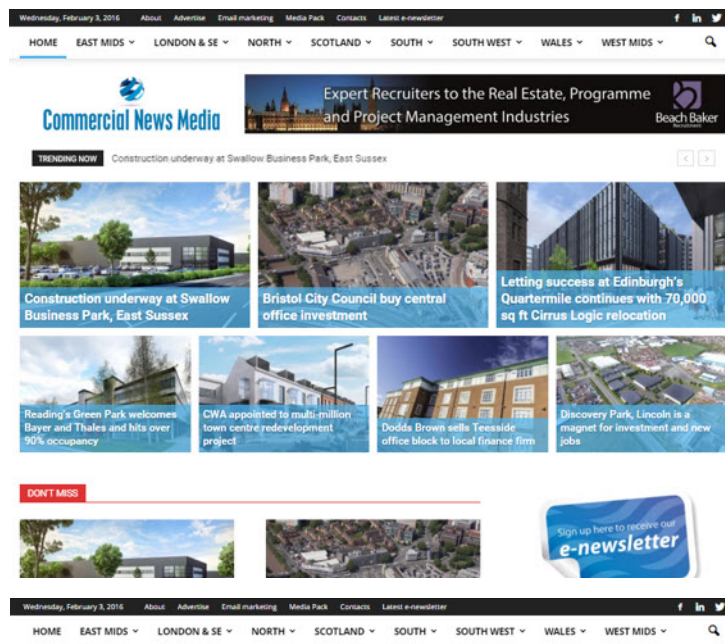
Commercial News Media is an influential website portal and email digital newsletter dedicated to the business and commercial property community across the UK.

Read by business owners, senior management, key influencers and senior officials in local and national government, Commercial News Media reports on the important issues and developments with clear and comprehensive coverage.

With thousands of pages of news, daily updates and a comprehensive news email reaching thousands of readers, Commercial News Media offers a vital opportunity to promote business, report on success and generate debate.



Our unrivalled regional and national news and information coverage makes us a 'go-to' site for all those active in commercial property and business markets across England and Wales.



Email newsletter reaching more than 66,000 of our regular readers

In addition to our comprehensive website, Commercial News Media also produce a series of email newsletters, summarising the key deals and breaking stories.

Our newsletters are read by more than 66,000 regular readers from across the country in eight regionally focused newsletters - twice per week on a Tuesday and Thursday for the West Midlands, East Midlands, South West, Wales, South, North, and weekly on a Tuesday for London and Scotland.

Our news and email outputs are focused on the regional business and commercial property markets across the country as well featuring national and international news.

Sponsorship and advertising opportunities are available for both website and email newsletter.



A compelling platform to promote your business

With a target audience of senior decision makers, influential people and high net worth individuals in the business and commercial property sectors, **Commercial News Media** is a leading platform to promote your business or raise your profile in the area.

Advertising opportunities

Website

- Sidebar Advert (300x250px) £225* per region
- Article bottom Advert (728x90px) £150* per region
- Masthead leaderboard - displays on every page (728x90px) £1200*

Sidebar adverts can appear on every page or can be targeted according to region of interest. Costs are per calendar month.

Email newsletter

- Sidebar Advert (250x250px) £175*
- Masthead leaderboard (1000x120px) £225*

We produce eight regional email newsletters. Prices are per region per calendar month.

* Minimum term 6 months.

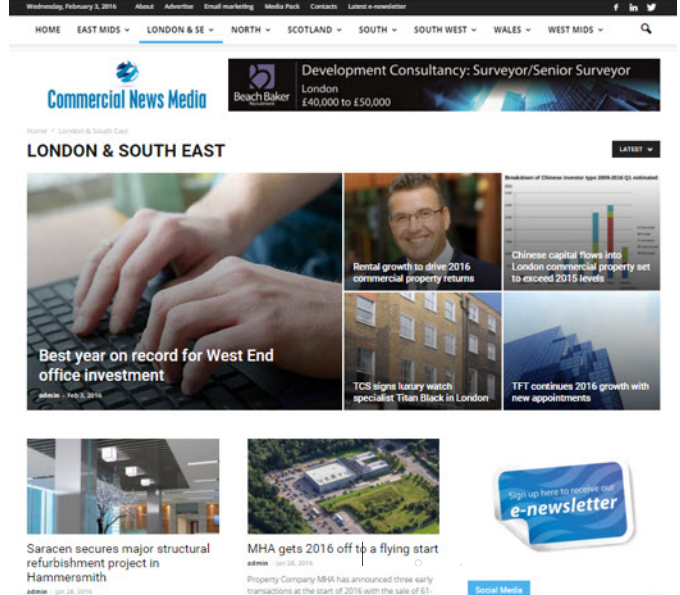
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Email Marketing

Outsource your email marketing to our expert team who can mail out to the 50,000 strong Commercial News Media circulation list or use your own in-house customer database.

Website Design

If you are looking for a simple website design for your business, why not let our in-house team offer you some ideas? Contact us for a competitive quote.

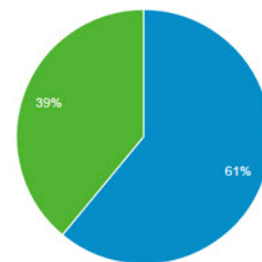


How many visitors are taking in www.commercialnewsmedia.com?

- Total unique users: 2,736,757 +10.6% annually
- Total hits on site: 25,749,768 +9.6% annually
- Page views: 9,224,183 +18.8% annually

Web stats are annual figures for 2015, Source: Google Analytics & Matrix Stats

■ New Visitor ■ Returning Visitor



39% Returning Visitors
60% New Visitors

Top ten visitor locations

1. London
2. Bristol
3. Cardiff
4. Birmingham
5. Nottingham
6. Glasgow
7. Manchester
8. Southampton
9. Coventry
10. Exeter



Visiting unique users Jan 2015 - Dec 2016, Source: Google Analytics

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