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### **Profile**

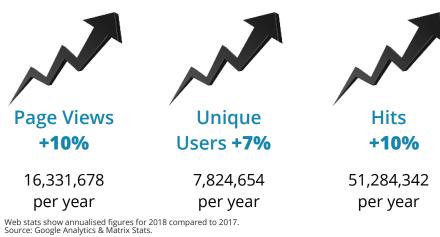
Commercial News Media is an influential website portal and email digital newsletter dedicated to the business and commercial property community across the UK.

Read by business owners, senior management, key influencers and senior officials in local and national government, Commercial News Media reports on the important issues and developments with clear and comprehensive coverage.

With thousands of pages of news, daily updates and a comprehensive news email reaching thousands of readers, Commercial News Media offers a vital opportunity to promote business, report on success and generate debate.

# **Website statistics**

With a target audience of senior decision makers, influential people and high net worth individuals in the business and commercial property sectors, Commercial News Media is a leading platform to promote your business or raise your profile in the area.



# Media reach



7.600 followers



8.300 followers



55.000 email readers



7,824,654 unique web users

## **Email newsletter**

In addition to our comprehensive website, Commercial News Media also produce a series of email newsletters, summarising the key deals and breaking stories.

Our newsletters are read by more than 55,000 regular readers from across the country in eight regionally focussed newsletters twice per week on a Tuesday and Thursday for the West Midlands, East Midlands, South West, Wales, South, North, and London and the South East, and weekly on a Tuesday for Scotland.

Our news and email outputs are focused on the regional business and commercial property markets across the country as well featuring national and international news.



# **Rate Card**

### Website

Sidebar Advert (300x250px)

Article bottom Advert (728x90px)

Masthead leaderboard (728x90px)

- displays on every page

£285\* per region

£195\* per region

£1525\*

Sidebar adverts can appear on every page or can be targeted according to region of interest. Costs shown are per calendar month.

### **Email newsletter**

Sidebar Advert (250x250px)

£225\*

Masthead leaderboard (285x70px)

£285\*

We produce eight regional email newsletters. Costs shown are per region per calendar month.

\* Minimum term 6 months.

Please note: All sizes shown are pixel width by pixel height.



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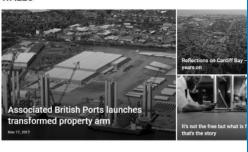
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03

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Peter Musgrove, Head of Office Agency South West

Lambert Smith Hampton The Bristol city centre office market outstripped expectations in Q3 2017, with transaction levels expectations in Q. 2017, with transaction levels jumping by nearly a third on the same period last year, national property consultancy Lambert Smith Hampton (LSH) has announced. In its latest Bristol Office Pulse, a quarterly report on demand, take-up and supply, LSH reveals that the total take-up of

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