



**commercial  
newsmedia**  
THE BUSINESS & PROPERTY SOURCE



**Commercial  
News Media**

**The Business  
and Property Source**

**Media Pack**

**[www.commercialnewsmedia.com](http://www.commercialnewsmedia.com)**



## The business to business web and email news portal

Commercial News Media is an influential website portal and weekly email digital newsletter dedicated to the business and commercial property community across the UK.

Read by business owners, senior management, key influencers and senior officials in local and national government, Commercial News Media reports on the important issues and developments with clear and comprehensive coverage.

With thousands of pages of news, daily updates and a comprehensive weekly news email reaching thousands of readers, Commercial News Media offers a vital opportunity to promote business, report on success and generate debate.



Our unrivalled regional and national news and information coverage makes us a 'go-to' site for all those active in commercial property and business markets across England and Wales.

### Articles Posted in the Wales Category



Final tenant secured at Swansea retail park

by admin on Dec 12, 2012 | No Comments  
A popular Swansea retail park is now fully let after a clothing and furniture recycling retailer secured the last available unit. Swansea Recycling and Donation Centre Ltd has signed a 10-year lease for unit 1b...

Posted in [Wales](#)



Experienced appointment for Cardiff freight company

by admin on Dec 12, 2012 | No Comments  
Cardiff-based Freight Systems Express Wales (FSEW) has appointed a new UK sales and business development specialist to help drive business growth through 2013 and beyond. With more than 30 years' experience in the transport and...

Posted in [Wales](#)



Cardiff Devils make MBA their goal at Cardiff Business School

by admin on Dec 11, 2012 | No Comments



Grace period on empty rates will help speculative commercial development

by admin on Dec 07, 2012 | No Comments



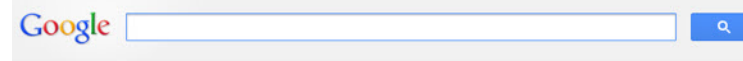
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Commercial News Media offers a direct business and property news, information and marketing source for the United Kingdom commercial and property ...

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#### About

About. Commercial News Media offers a direct business and ...

#### Advertise

Advertise. Our team has extensive online and offline experience ...

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You can view this week's Commercial News Media e ...

## Weekly email newsletter reaching more than 50,000 of our regular readers

In addition to our comprehensive website, Commercial News Media also produce a weekly email digital newsletter, summarising the key news and breaking stories of the week.

The newsletter is read by more than 50,000 regular readers from across the country with a particular focus on regional news covering the West Midlands, East Midlands, South West, Wales and South of England.

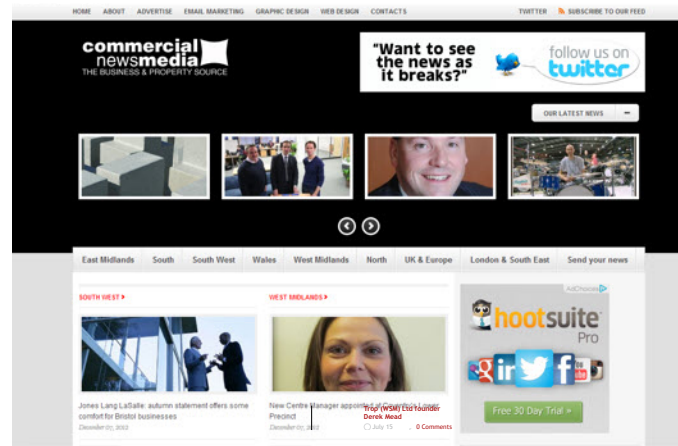
Our news and email outputs are focused on the regional business and commercial property markets across the country as well featuring national and international news.

Sponsorship and advertising opportunities are available for both website and email newsletter.



## A compelling platform to promote your business

With a target audience of senior decision makers, influential people and high net worth individuals in the business and commercial property sectors, **Commercial News Media** is a leading platform to promote your business or raise your profile in the area.



## Advertising & Sponsorship opportunities

### Website

- Sidebar Advert Small (125x125px) £150\* per region
- Sidebar Advert Large (300x250px) £225\* per region
- Masthead leaderboard - displays on every page (468x60px) £900\*

Sidebar adverts can appear on every page or can be targeted according to region of interest. Costs are per calendar month.

### Email newsletter

- Sidebar Advert Small - bottom (192x100px) £125\*
- Sidebar Advert Small - mid (192x100px) £150\*
- Sidebar Advert Large - top (192x192px) £175\*
- Masthead leaderboard (300x64px) £225\*

We produce five regional weekly email newsletters. Prices are per region per calendar month.

\* Minimum term 6 months.

### Email Marketing

Outsource your email marketing to our expert team who can mail out to the 50,000 strong Commercial News Media circulation list or use your own in-house customer database.

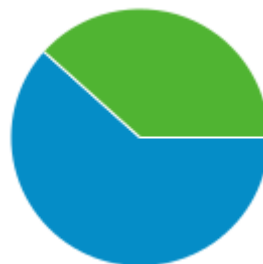
### Website Design

If you are looking for a simple website design for your business, why not let our in-house team offer you some ideas? Contact us for a competitive quote.

## How many visitors are taking in www.commercialnewsmedia.com?

- Total unique users: 3,902,470
- Total hits on site: 17,358,722
- Total page hits: 11,227,249

Source: Google Analytics & Matrix Stats



**38.37%**  
Returning Visitors

**61.63%**  
New Visitors

## Top ten visitor locations

1. London 1,209,765
2. Bristol 240,392
3. Birmingham 151,415
4. Cardiff 148,293
5. Exeter 80,390
6. Southampton 75,317
7. Nottingham 62,049
8. Manchester 55,024
9. Leicester 52,683
10. Bournemouth 50,341

Visiting unique users 2012. Source: Google Analytics



T: 01278 760003 | M: 0771 493 9064 | T: Twitter.com/propnews  
 Sales: glen@commercialnewsmedia.co.uk  
 Editorial: news@commercialnewsmedia.co.uk

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